

# DISCIPLINE ANNOTATION:

## PSYCHOLOGY OF SUCCESS

**Prerequisites:** basic knowledge of the following disciplines: Ukrainian (professional), Psychology, Philosophy, Sociology, Pedagogy.

**Goal:** to deepen and improve the theoretical and practical training of students, which contributes to the understanding of: the particularities of the psychology of human development in different periods of life and its formation as a person in present conditions; formation of psychological features, qualities and characteristics of a successful person; development of motivation and attitude of a person to success; understanding the need to form the image and prestige of business people, the ability to build their own programs to achieve success, set goals and counteract the negative consequences associated with failures; formation of ideas and ways to achieve self-fulfillment, self-actualization and psychological well-being.

**Objectives of the course:** to study general provisions, principles and methods of pedagogy and psychology of success, to explore its main concepts, categories, methods, technologies; to highlight the features of methods of forming successful behavior; to know the structure and content of self-management and marketing in achieving personal and professional success; to master pedagogical forms of successful interaction, learning to creatively apply knowledge and methods of activity acquired during the study of the discipline; ability to plan, organize and analyze behavior; to test the most efficient techniques and methods of pedagogy and psychology of success.

**SECTION I.** Theoretical and methodological principles of pedagogy and psychology of success. Success as an actual scientific psychological and pedagogical problem. Formation of personality in modern conditions. Psychological features, qualities and characteristics of a successful personality.

**SECTION II.** Pedagogy and psychology of leadership and its role in achieving personal success. Pedagogy and psychology of motivation and attitude to success. The role of self-awareness and self-esteem in ensuring personal success. Applied aspects of pedagogy and psychology of success.

**SECTION III.** Time as an important resource for successful behavior and activity. Technology of time management. Planning and organization of successful behavior and activity. Ensuring personal performance (mental work hygiene, emotional and volitional reserves, self-organization of personal health). Techniques of efficient communication interaction on the way to success. Emotional intelligence. Psychological barriers to the formation of successful behavior and activities. Efficient ways to overcome them. Self-management and marketing in achieving personal and professional success.

